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**Konu:** Türkiye Tayland STA Coğrafi İşaretler hk.

Mersin, 7/04/2021

**Sayın Üyemiz,**

**Konu: Yeni Avrupa Bauhausu Konferansı**

18 Mart 2021 tarihinde AB tarafından Avrupa Yeşil Mutabakatının gereklerini ve öngörülerini yaşam alanlarına taşımak amacıyla Yeni Avrupa Bauhaus (YAB) girişimi başlatılmıştır.

Avrupalıları, daha yaşanılabilir alanlara taşımak için sürdürülebilir ve kapsayıcı bir geleceği birlikte inşa etmeye çağırın ve bu anlamda tüm profesyonel tarafları bir araya getirmeyi hedefleyen YAB girişimi kapsamında Yeni Avrupa Bauhausu Konferansı, **22-23 Nisan 2021** tarihlerinde çevrimiçi olarak gerçekleştirilecektir. Etkinliğe dair taslak program ekte yer almaktır olup kayıt linki [https://europa.eu/new-europeanbauhaus/conference\\_en](https://europa.eu/new-europeanbauhaus/conference_en) 'dır.

**Ek:** Yeni Avrupa Bauhausu Konferansı Taslak Programı

**Konu: Türkiye Tayland STA Coğrafi İşaretler Hk.**

Ticaret Bakanlığı İhracat Genel Müdürlüğü'nden iletilen yazında, ülkemiz ile Tayland arasında bir Serbest Ticaret Anlaşması'nın (STA) akdedilmesine yönelik müzakerelerin 2017 yılı Temmuz ayından bu yana devam ettiği, bu çerçevede, fikri mülkiyet haklarına (FMH) ilişkin gerçekleştirilen müzakereler kapsamında hazırlanan taslak FMH başlığının coğrafi işaretlere ilişkin maddesinde, TRIPS Anlaşması hükümlerine atıf yapıldığı, bu kapsamda, tarafların coğrafi işaretlere TRIPS Anlaşması çerçevesinde koruma sağlayacağı hususunun yer aldığı bildirilmektedir.

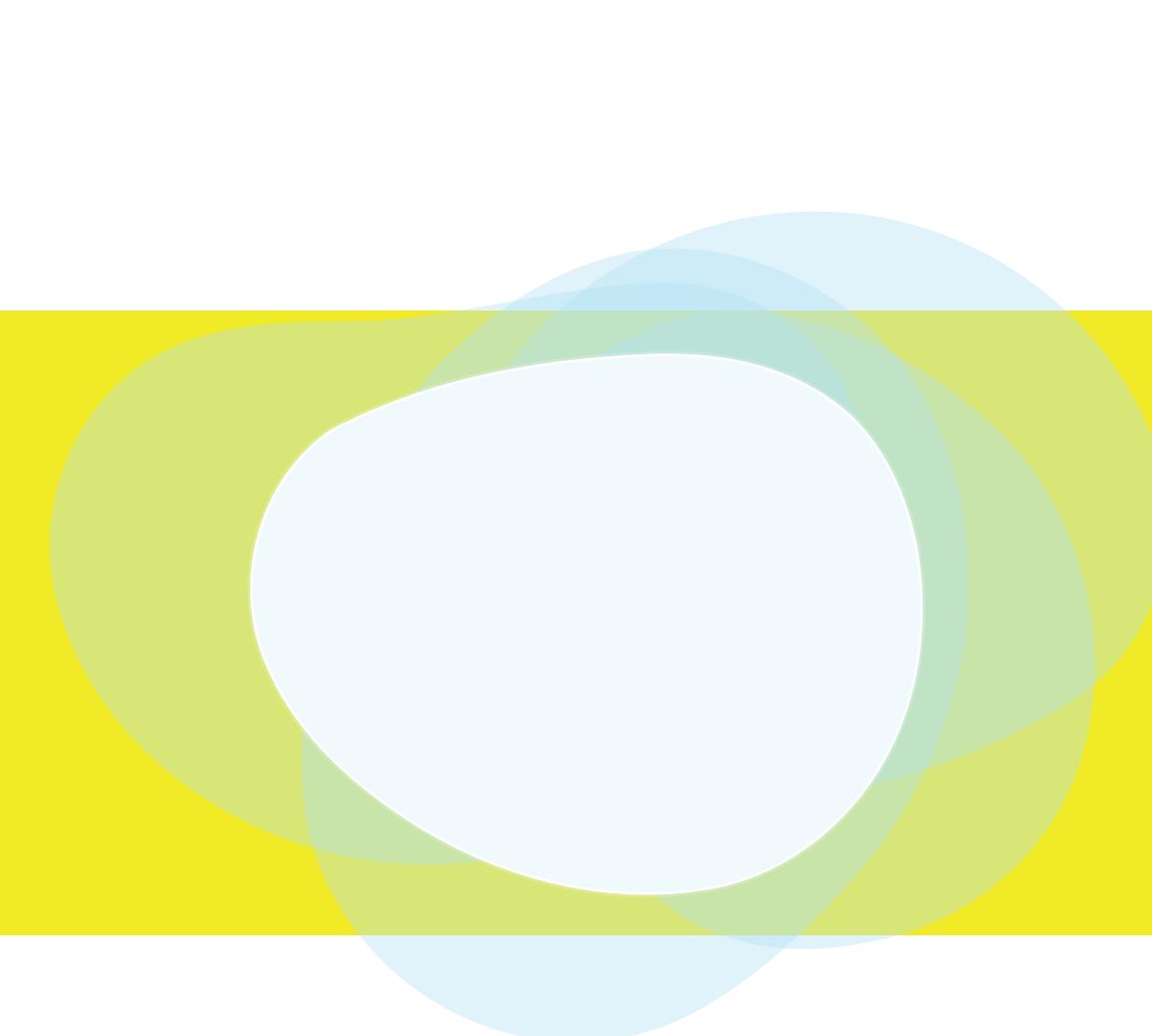
Yazında devamlı, Tayland'a mevcut ihracatımız ve/veya ihracat projeksiyonu kapsamında gerek duyulması halinde anlaşma kapsamında karşılıklı olarak korunacak coğrafi işaretli ürünlerin de belirlenebileceğinin değerlendirildiği, Tayland coğrafi işaretler sisteminin incelenmesinden, coğrafi işaretler kapsamında tarım ve gıda ürünlerine, meyve ve alkollü içkilere ve el sanatlarına koruma sağlandığının görüldüğü ifade edilmektedir.

Bu hususlar çerçevesinde, Tayland'la imzalanması öngörülen STA kapsamında coğrafi işaretlere ilişkin karşılıklı tanımının sağlanması ve bu kapsamında varsa korunma sağlanmasında fayda görülen ürünlere ilişkin görüşlerinizin en geç **08/04/2021** tarihi mesai bitimine kadar [sanayi@akib.org.tr](mailto:sanayi@akib.org.tr) e-posta adresine elektronik ortamda gönderilmesi gerekmektedir.

Bilgileri ve gereğini rica ederim.

**Mehmet Ali ERKAN**  
Genel Sekreter





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22-23 APRIL 2021

# PROGRAMME

NEW EUROPEAN BAUHAUS  
CONFERENCE

provisional



# New European Bauhaus Conference

14h00 - 14h05	Welcome by the Moderators	16h00 - 16h15	<b>BREAK</b>
	<ul style="list-style-type: none"> <li>▪ <b>Francesca Bria</b>, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)</li> <li>▪ <b>Bjarke Ingels</b> Architect, founder and creative partner of Bjarke Ingels Group</li> </ul>	16h15 - 16h45	<b>Keynote dialogue #2 - The New European Bauhaus Triangle of Virtue: "Beautiful. Sustainable. Together."</b>
14h05 - 14h30	<p>Presentation of the New European Bauhaus Vision and Timeline</p> <p>Opening remarks by the President of the European Commission, <b>Ursula von der Leyen</b></p> <p>Opening remarks by the President of the European Parliament, <b>David Sassoli</b></p> <p>Opening remarks by the Prime Minister of Portugal, <b>António Costa</b></p>	16h45 - 17h45	<p>Moderated by <b>Francine Lacqua</b>, Journalist, Television Anchor and Editor for Bloomberg Television</p> <ul style="list-style-type: none"> <li>▪ <b>Gina Gylver</b>, Climate Activist and Member of the New Bauhaus High-level Roundtable</li> <li>▪ <b>Sheela Patel</b>, Grassroot Activist and Co-founder Slum Dwellers International (SDI)</li> </ul> <p><b>Panel discussion - The New European Bauhaus: a Bridge Between Art and Technology in a Global World</b></p>
14h30 - 15h00	<p><b>Keynote dialogue #1 - The New European Bauhaus as a Project of Hope and Driver for Change</b></p> <p>Moderated by <b>Francine Lacqua</b>, Journalist, Television Anchor and Editor for Bloomberg Television</p> <ul style="list-style-type: none"> <li>▪ <b>Mike Bloomberg</b> Entrepreneur, philanthropist, three-term mayor of NYC</li> <li>▪ <b>Bjarke Ingels</b> Architect, founder and creative partner of Bjarke Ingels Group</li> </ul>	17h45 - 18h00	<p><b>Closing remarks and announcement of day 2</b></p>
15h00 - 16h00	<b>Panel discussion - Placemaking European Bauhaus: A Journey to the Future</b>		
	<ul style="list-style-type: none"> <li>▪ <b>Shigeru Ban</b>, Architect, Japan</li> <li>▪ <b>Michaela Magas</b>, Industry Commons Concept Creator</li> <li>▪ <b>Marcos Ros Sempere</b>, MEP and Founder of the New European Bauhaus Friendship Group in the European Parliament</li> <li>▪ <b>Päivi Tahkokallio</b>, President, The Bureau of European Design Associations (BEDA)</li> <li>▪ <b>Elisa Ferreira</b>, European Commissioner for Cohesion and Reforms</li> </ul>		

Session by invitation only

12h50 - 13h00 Welcome by Moderator

**13h00 - 14h30 CO-CREATION WORKSHOPS**

Facilitated by Members of the New European Bauhaus  
High-level Roundtable and Official Partners of the Project

**Workshops on Regenerating Construction Ecosystems**

*This workshop focuses on an eco-systemic approach to the construction, use and renovation of spaces and buildings (built environments).*

Facilitators Group A:

- **José Pedro Sousa**, Architect, Professor FAUP, University of Porto, Portugal
- **Altoo University**

Facilitators Group B:

- **Hubert Trammer**, Architect, National Institute of Architecture and Urban Planning, Poland
- **New European Bauhaus Collective**

**Workshops on Co-designing the New European Bauhaus Movement**

*This workshop addresses the evolving needs and the emerging roles and competences needed to reinforce a bottom-up, global movement with a purpose like the New European Bauhaus.*

Facilitators Group A:

- **Mária Beňačková Rišková**, Curator, Editor, Independent Expert in Design, Multimedia, and Cultural Heritage, Head of the Slovak Design Center in Bratislava 2016-2020
- **Institute of Design**

Facilitators Group B:

- **Petr Skvaril**, Global Partnerships & Programs Director atmpact Hub
- **Eurocities**

**Workshops on Rediscovering the Spirit of a Place**

*This workshop brings participants to reflect and ideate ways to (re)build authentic places that connect nature with local cultures, including preserved and transformed heritage.*

Facilitators Group A:

- **Ezter Dávida**, Urbanist, Board Member of KÉK (Hungarian Contemporary Architecture Centre)
- **Manifest 2020**

Facilitators Group B:

- **Pia Maier Schriever**, Architect and Set Designer
- **Europa Nostra**

**Workshops on a New Relationship with Nature**

*This workshop focuses on rethinking the relationship between built environment, including heritage, and nature, i.e. challenging their mutual exclusion. This goes beyond the buildings and should touch upon the different dimensions of our daily life.*

Facilitators Group A:

- **Orla Murphy**, Assistant Professor in UCD School of Architecture Planning & Environmental Policy, Co-Director of UCD Centre for Irish Towns (CfIT), Custom Architecture Owner
- **Triennale Milano**

Facilitators Group B:

- **Luther Quenum**, Public Policies Lab Manager / Designer
- **Youth Forum**

14h30 - 15h00 **BREAK**

23 April

DAY 2

# New European Bauhaus Conference

15h00 - 15h15 Welcome by the Moderators

- **Francesca Bria**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **Bjarke Ingels** Architect, Founder and Creative Partner of Bjarke Ingels Group, Member of the New European Bauhaus High-level Roundtable

15h15 - 15h30 Announcement of the Bauhaus Prize

15h30 - 16h30 Harvesting Ideas from the Co-creation Workshops with:

- **Francesca Bria**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **John Schellnhuber**, Founding Director of the Potsdam Institute for Climate Impact Research and Former Chair of the German Advisory Council on Global Change

16h30 - 16h45 **BREAK**

16h45 - 17h45 Panel discussion - Transformative Ideas for the New European Bauhaus

- **Francesca Bria**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **Zdeněk Hřib** Mayor of Prague
- **Nuno Jardim Nunes**, President, Interactive Technologies Institute (ITI) and National Director of the Carnegie Mellon International Partnership
- **Younous Omarjee**, MEP and Chair, Committee on Regional Development (REGI), European Parliament
- **John Schellnhuber**, Founding Director of the Potsdam Institute for Climate Impact Research and Former Chair of the German Advisory Council on Global Change
- **Sabine Verheyen**, MEP and Chair, Committee on Culture and Education (CULT), European Parliament
- **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth
- **Elisa Ferreira**, European Commissioner for Cohesion and Reforms

17h45 - 18h00 Closing remarks by European Commissioner for Internal Market **Thierry Breton** (tbc)

Check the latest updates on the **Conference website**

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